

## **AVT 305:001**

### **Final Exam**

**Due no later than 4:30 p.m. on Dec. 10 2008.**

*For your final exam essay, you will write an analytic and reflective essay of 3-5 pages on the topic explained below.*

*To turn in this final exam, please do not use the Blackboard drop box. Instead, e-mail the exam directly to me in MS Word-compatible format, or place a hard copy in my AVT department mailbox. You must turn in this exam to me no later than 4:30 p.m. on December 10, 2008. If you e-mail the exam, I will respond within 24 hours to let you know that I have received it and can open and read it. Please monitor your e-mail until you have received that response from me, in case I write you back and say that the exam was not attached or was not readable.*

*I will evaluate your exam on the clarity of your description and the reasoning to support your answer, on the aptness of your use of term readings, on the quality and commitment of your writing, and on the technical and mechanical correctness of your editing.*

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Compare your experience of creativity during a specific, extended project or activity you undertook within the last 12 months to the model of creativity we have been studying and discussing this term.

Use the most recent experience you have had of extended creative effort. If you have not undertaken a major individual project within the last six months, you can consider instead your creativity in the course of a specific semester class—the semester’s work in a drawing class, for example, or a graphic design class.

Begin by describing the project. In the course of your description, be sure you make clear what the goal was; how much time you had overall (Days? Weeks? All term?) for it; did it require new knowledge, or was it within the range of your existing skills; did you enter the project knowing what you would do, or was there an extended period of searching for what you would do? How successful did you think the project was, in the end?

Then, using the model of creative achievement based on Sawyer (my summary is posted on our Blackboard site, but you can go beyond the summary back to the text itself), analyze your process. How did it differ from the model, and how was it like the model? In what way do you think your process or outcome would have been improved by having been able to work according to the model? In what way would a process like the model have constrained you?

Also think about the way your personal creativity practices (idea-generating methods and ways of breaking through creative blocks) figured in the project. Did you take time to do anything special, or were the personal creativity practices simply a part of the flow of the work?

Finally, considering all we have read and discussed this term and all you have thought about on your own, write a “creativity prescription” for yourself: what are the most important changes (if any!) you want to make in your own creative processes to make your next project successful?